The perfect serum for aging, sun damaged and for most skin problems. This vitamin C serum is a concentrated delivery system for the highest form of active, bio-available vitamin C. The vitamin C in our formulation is Stay C 50, a stabilized sodium salt of L-ascorbic acid. The esterification of ascorbic acid protects vitamin C and the citrus stem cells from destruction by oxidation. The result is a stable, highly effective molecule.

Experience the superior moisturizing power of botanically derived hyaluronic acid, ferulic acid, organic jojoba oil, gotu kola, MSM and the moisture retention power of vitamin E and aloe, along with the collagen production boosting properties of the amino acid arginine. This serum works wonders to repair the effects of sun damage. Lightens sun and age spots, softens wrinkles and fine lines, smooths and brightens for more beautiful skin.

Also, useful prior to cosmetic procedures. Please prepare the skin two weeks prior using this facial serum twice daily and start using again 24 hours post procedure for two weeks. Use as an ongoing key supplement for extra nourishment and rejuvenation prior to RICHGEN MATRIX moisturizing crèmes.
The eyes have it all with this revolutionary MATRIX advanced formulation combining the leading-edge peptides of matrixyl 3000 and tripeptide-5 plus ocean-based retinol and fruit-based glycolic acid to firm, rejuvenate, repair and soothe fragile skin around the eyes. Combined with dozens of botanicals, pure plant oils and organic vitamins and minerals, this creme will leave your eye area soft and hydrated by minimizing fine lines and wrinkles for a softer, more natural appearance.

Directions for use: Lightly apply and gently smooth onto the eye area morning and night to replenish. For use under makeup.

**REGENERATIVE FIRMING EYE CRÈME**
30 ML / 1 OZ

(97% Naturally Derived / 70% Organic)

**Ingredients:**
- Aqua (Pure Water), Organic Barbadensis Leaf Juice (Aloe)
- Organic Helianthus Annuus (Sunflower) Oil
- Cassia Angustifolia Seed Polysaccharide (Plant Based Hyaluronic Acid), Hamamelis Virginiana, Glycolic Acid, Benzyal Salicylate (HESA), Gluconsodium Glycolate, Glyceryl Stearate, Glycolic Acid (Kosher Vegetable), Squalane, Lactic Acid, Isopropyl Palmitate (Palmit Oil), Ethylhexyl Palmitate, Organic cocoa Nucifera (Coconut) Oil, Theobroma Cacao (Cocoa Butter), Cetyl Alcohol, Deoxyribose Alcohol, Ceramide Hexa, Stearyl Alcohol, Polassium Stearate, Sodium Acetyl Phosphates (Vitamin C), Caprylyl Caprylyl Triglycerol, Hydrosol, Hyaluronic Acid (Plant Based), Palmitoyl Tripeptide-5, Acetyl Hexapeptide-1, Palmitoyl Tetrapeptide-5, Phytosterol, Palmitoyl Tripeptide-5, Crithmum Maritimum Extract (Sea Fennel Wax), Cucumis Sativus Fruit Water (Cucumber Hydrosol), Argireline, Beeswax, Organic Simmondsia Chinensis (Jojoba) Oil, Omorovicza Balaton Oil, Organic Evening Primose, Calophyllum Inophyllum (Tamanu) Oil, Wildcrafted Camellia Sinensis (Green Tea, Wildcrafted Vaccinium Macrocarpon (Cranberry), Rubus Idaeus (Raspberry Seed) Oil, Wildcrafted Matricaria Recutita (Echinacea) Oil, Organic Octyldodecyl Stearoyl, Cucumber), Euphrasia Officinalis Extract (Eyebright), Helichrysum Italicum Reticulum (Essential Oil), Camellia Oil, Persea Gratissima.
A smoothing, moisturizing crème that creates the perfect canvas for makeup application. This rich moisturizer plumps, hydrates and softens skin whether under makeup or on its own. Soothing botanicals calm the complexion as natural, mineral-based moisture gives a silky and even finish to the skin. Gentle and effective for daily use on all skin types under liquid or mineral makeup.

Directions for use: Apply in a light, circular motion to freshly cleansed and RICHGEN MATRIX Regenerative Toner toned face, neck and décolleté areas and after applying RICHGEN MATRIX Regenerative Facial Serum. Use under makeup.
A true breakthrough in regenerating elasticity and tone, this rich moisturizer, with citrus stem cells, glycolic acid, bee propolis, royal jelly preserve, and Vitamin C provides the building blocks for younger looking skin. Natural oils, floral extracts and peptides work at a deeper level to smooth and tone, and hyaluronic acid holds in moisture to plump out fine lines and wrinkles. Truly nourishes dry skin.

Directions for use: Apply in a light circular motion to freshly cleansed and RICHGEN MATRIX Vitamin C toned face, neck and décolleté areas (avoid direct contact with eyes). Use small dabs as the Night Crème spreads very easily. Moisturizer application should be applied after RICHGEN MATRIX Regenerative Toner and Facial Serum. For evening use to replenish the skin during sleep.
Revitalize the skin with vitamin C, glycolic acid, MSM and over a dozen unique botanical actives including camu camu, noni and chamomile. Papaya enzymes enhance exfoliation while skin is nourished, balanced and toned. The skin is perfectly prepared for application of RICHGEN MATRIX Regenerative Facial Serum and Day or Night Crèmes.

Directions for use: Apply to freshly cleansed skin with cotton square. Best when used twice daily. Let RICHGEN MATRIX Regenerative Facial Toner absorb prior to next step RICHGEN MATRIX Regenerative Facial Serum followed by Day or Night Crème. Best when used twice daily.

REGENERATIVE VITAMIN C TONER
30 ML / 1 OZ

(95% Naturally Derived/95% Organic)

Ingredients: Aqua (Deionized Water), Hamamelis Virginiana, Dimethyl Sulfoxide (MSM), Colloidal Silver, Lavandula Angustifolia (Lavender) Water, Pelargonium Graveolens (Geranium) Flower Oil, Citrus Grandis (Grapefruit) Seed Extract, Rosmarinus Officinalis (Organic Rosemary) Leaf Extract, Sodium Ascorbyl Phosphate (Vitamin C), Glycolic Acid, Sodium Lactate, Hydrastis Dubia (Camu Camu) Fruit Extract, Calophyllum Inophyllum (Tamanu) Seed Oil, Florida Citrus triflora (Noni) Extract, Propolis Extract, Citrus Limon (Lemon) Fruit Oil, Centella Asianica (Green Tea) Extract, Anthemis Nobilis (Chamomile) Flower Oil, Calendula Officinalis (Calendula) Extract, Broomrape, Papain Beta-Glucan, Daucus Carota Sativa Seed Oil (Carrot Seed Oil), Arnica Montana (Arnica) Flower Extract, Organic Centella Asiatica Extract (Gotu Kola Extract), Equisetum Arvense (Horsetail) Arvense Extract, Geranium Maculatum Extract (Wild Geranium), Taraxacum Officinale Extract (Dandelion Extract), Polianthes Tuberosa, Sodium Betaines, Hydroxyethylcellulose, Carrageenan, Maltodextrin, Ethylhexylglycerin.
Over the years, RICHGEN founder Sara Oracle searched for skin care products that would provide better results for toning, nourishment and restoration. When her search came up dry, she decided to do something about it herself. The result: the RICHGEN MATRIX Regenerative Skin Care line—an evolutionary advance combining new science and natural ingredients for true hydration, nourishment and rejuvenation.

The RICHGEN MATRIX formulations are meticulously developed with a comprehensive and enhanced combination of organic and natural ingredients, all to ensure the enrichment and rejuvenation your skin requires.

If you’ve been searching for the next generation of skin care products, it’s here. And the brand is rapidly becoming the name most highly recommended by dermatologists, plastic surgeons and aestheticians.

Note: Approximately 98% naturally derived / 72% organic ingredients. No animal, artificial colors, synthetic fragrances, parabens, phthalates or harsh sulfates.